

LIFE VISION

LIFE
University

it's in you.

extravaganza

2023

SEPTEMBER
28-30, 2023

CHIROPRACTIC:
IMPROVING THE
HUMAN EXPERIENCE.

The Cobb Galleria has free, public Wi-Fi: "Cobb Galleria Public"

PRESIDENT’S LETTER 3

DINING & SHOPPING 5

SPECIAL EVENTS 6

CLASSES & SEMINARS 9

SPONSORS & VENDORS 14

LASTING LEGACY AWARDS 17

Welcome & President's Letter



Dear Life Vision Extravaganza Attendees,

It gives me great pleasure to extend a warm welcome to all of you. We are excited to have you join us for this wonderful event at the spectacular Cobb Galleria Centre in Atlanta, Georgia.

This year's theme, "Chiropractic: Improving the Human Experience," holds tremendous significance for us as we embark on a journey to explore the far-reaching impacts of chiropractic care on human wellness. Through insightful discussions, captivating lectures and meaningful interactions, we hope to enrich your knowledge and equip you with the tools to make a profound difference in the lives of your patients and communities.

As a testament to our commitment to provide the best experience for all attendees, we have made a few changes to enhance this year's Life Vision Extravaganza. First, we have carefully selected the wonderful and spacious Cobb Galleria Centre as the venue for the event, offering a more comfortable and dynamic setting to engage in valuable conversations with your peers and mentors. We believe this change will foster an atmosphere of camaraderie and facilitate your overall learning experience. Not to mention, it should provide you with the ability to attend the classes you want.

Additionally, we have condensed the conference duration to three days, streamlining the program to deliver the most relevant and impactful content while accommodating your busy schedules. Rest assured, every moment of the conference has been thoughtfully planned to maximize your time and ensure you receive the utmost value for your time. You can receive up to 24 CE credits during the three-day event.

Our lineup of esteemed speakers and industry leaders will delve into the leading-edge research, innovative techniques and patient-centered approaches that exemplify the true essence of chiropractic care. Together, we will explore how the chiropractic profession can elevate the human experience, promoting health, wellness and a higher quality of life for all individuals.

I'm especially excited for you to hear our special guest, Robert F. Kennedy, Jr., who will be joining me for a unique dialogue on the current healthcare crisis in the country and his thoughts on changes that would be required for Chiropractic to play an integral role moving forward. This is a unique opportunity to hear from a leading voice in environmental advocacy and critic of the U.S. healthcare landscape.

This gathering of like-minded professionals is a unique opportunity to forge connections, share insights and collaborate with some of the brightest minds in the field. We also encourage you to check out our vendors and see what new products and services may be of benefit to you in your practice.

On behalf of Life University, I extend my deepest gratitude to all the organizers, sponsors, speakers and volunteers whose dedication has made this event possible. Their tireless efforts have ensured that the Life Vision Extravaganza continues to thrive and inspire chiropractors to fulfill their purpose of facilitating healing in their patients.

I am confident that the 2023 Life Vision Extravaganza will be an unforgettable and transformative experience. Let us embrace our collective responsibility to champion chiropractic care as a catalyst for a healthier and more vibrant human experience.

Thank you for being part of this extraordinary journey with us. We eagerly await your arrival in Atlanta and look forward to celebrating the brilliance of Chiropractic at Life Vision Extravaganza.

Sincerely,
Rob Scott, D.C., Ph.D.
President, Life University

Our philosophy on continuing education

Based upon a vitalistic approach to health, Life U views health care in the following manner:

• CONDITION-BASED CARE

Care that is provided to the patient for a specific health issue until that health issue is resolved or stabilized.

• CORRECTIVE-BASED CARE

Care that is provided to the patient who either had no specific health issue at entrance or the health issue at entrance was resolved/stabilized by the condition-based care. The corrective-based care phase presumes that the patient has clinical findings consistent with subluxation or another health issue that is asymptomatic but requires correction to the point of maximum possible correction.

• WELLNESS DEVELOPMENT-BASED CARE

Care provided to the patient who has minimal or no consistent or persistent clinical findings. Care is provided for the purpose of reaching optimal performance within the aspects of Physical, Emotional, Social, Intellectual, Environmental and Spiritual well-being.

The vitalistic approach divides our continuing education offerings into chiropractic-related courses and courses whose content is offered through degree programs throughout the University.



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extravaganza

THE LIFE U ANNUAL

ATHLETIC FESTIVAL

2023

SATURDAY, SEPTEMBER 30 @ 6:30 P.M.

The entire Life University family is invited to the premier kickoff event of the fall season for Life U Athletics. Meet us at **Lupo Family Field** to cheer on the Running Eagles with our own Life U Cheer squad and Doc the Running Eagle. Connect with students, alumni and faculty/staff while having fun celebrating our Life U Spirit!

Life U Club Rugby Match
Food Trucks and Beer Garden
Firework Show at Dark
Fun Giveaways



DINING & SHOPPING

Options Near COBB GALLERIA CENTRE:

MURPH'S - located 1st floor of Cobb Galleria Centre

COPELAND'S - 3101 Cobb Pkwy, Unit 220, Atlanta, GA 30339 - *10% discount with LVE badge**

DOC GREEN'S GOURMET - 3220 Cobb Pkwy SE, Unit 100, Atlanta, GA 30339 - *20% discount with LVE badge*

CAVA - 2935 Cobb Pkwy SE, Atlanta, GA 30339

CINCO MEXICAN CANTINA - 2851 Akers Mill Rd SE, Atlanta, GA 30339

Walkway bridge to The Battery Atlanta

SUPERICA - 455 Legends Pl #800, Atlanta, GA 30339

PH'EAST Asian Cuisine Food Court - 925 Battery Ave SE Ste. 1100, Atlanta, GA 30339

Walkway bridge to Cumberland Mall

MAGGIANO'S - Cumberland Mall - *10% discount with LVE badge*

FRESH TO ORDER - Cumberland Mall

** Discount valid between September 27-October 1*



Download the LVE app
for more dining options!



SPECIAL EVENTS

Thursday, September 28, 2023

- > 7:00 a.m. – 6:30 p.m. – Vendor Hall & Life U Village Open – Exhibit Hall A
- > 6:00 p.m. – 8:00 p.m. – Thirsty Thursday, Sponsored by ChiroSecure – Exhibit Hall A
- > 6:00 p.m. – 8:00 p.m. – Life U Reunion Celebration – Life U Village

Friday, September 29, 2023

- > 7:00 a.m. – 6:30 p.m. – Vendor Hall & Life U Village Open – Exhibit Hall A
- > 12:30 p.m. – 2:00 p.m. – President's Circle Luncheon – Exhibit Hall A
* Invitation Only
- > 6:30 p.m. – 8:30 p.m. – 5th Annual Black Alumni Reception – Exhibit Hall A
* Invitation Only

Saturday, September 30, 2023

- > 7:00 a.m. – 6:30 p.m. – Vendor Hall & Life U Village Open – Exhibit Hall A
- > 12:30 p.m. – 2:00 p.m. – The Lasting Purpose Luncheon – Exhibit Hall A
* Ticket required, cost of \$35 per person
- > 5:30 p.m. – 7:00 p.m. – Conversation with Dr. Robert Scott and Robert F. Kennedy, Jr.
– John A. Williams Ballroom
- > 6:30 p.m. – 9:30 p.m. – Athletic Festival – Life University Lupo Family Field
- > 6:30 p.m. – 9:30 p.m. – Life U Reunion Celebration – Life University Lupo Family Field



CLASSES & SEMINARS

THURSDAY | September 28, 2023

TIME	JOHN A. WILLIAMS BALLROOM	ROOM 104	ROOM 105
Opening 8:00-9:00 a.m.	Would integrating Chiropractic into mainstream health care improve the human experience? Rob Scott, D.C., Ph.D.	-	-
9:00-10:00 a.m.	Optimizing Adaptability + Building Resiliency in the Pediatric Population Tony Ebel, D.C.	-	-
	Improving the Human Experience from Birth & Beyond Eric Plasker, D.C.		
10:00-10:30 a.m.	BREAK: Complete your bingo card and meet all our amazing vendors by visiting the Exhibit Hall!		
10:30 a.m.-12:30 p.m.	Risk Management - Ethics Navigating the Most Common Issues Encountered by DCs Stu Hoffman, D.C. Sponsored by ChiroSecure	Radiology Review of Pulmonary Neoplasms and Selected Spinal and Extremity Bruce Fox, D.C.	The Gut-Immune-Skin Connection Ramneek Bhogal, D.C.
12:30-2:00 p.m.	LUNCH		
2:00-4:00 p.m.	Risk Management - Medical Errors Unraveling the Stroke Issue Stu Hoffman, D.C. Sponsored by ChiroSecure	The Art of the Assessment in a Pediatric and Family Practice Tony Ebel, D.C. & David Fletcher, D.C. Sponsored by CLA	Sex, Aging and Cardiometabolic Rock and Roll Kimberly Besuden, D.C. Sponsored by Standard Process
4:00-4:30 p.m.	BREAK: Complete your bingo card and meet all our amazing vendors by visiting the Exhibit Hall!		

THURSDAY | September 28, 2023

4:30–5:30 p.m.	GA Law Andy Krantz, D.C.	Quantum Mechanics and Chiropractic Healing Concepts Jay Handt, D.C.	Liberating Chiropractic from its Containment Box through the Use of Clinical Technology Stan Pierce, D.C. Sponsored by EPIC
5:30–6:30 p.m.	Nerve Nirvana: "The Dynamic Duo of Chiropractic and Neuropathy" Joe Clarino, D.C. Sponsored by AlignLife		History & Future of Non-Surgical Spinal Decompression Saleem Mussalam Sponsored by Excite Medical

FRIDAY | September 29, 2023

TIME	JOHN A. WILLIAMS BALLROOM	ROOM 104	ROOM 105
9:00-10:00 a.m.	<i>The Six Signs of Subluxation During Pregnancy and Pediatrics</i> Claudia Anrig, D.C.	FL Law Kevin Fogarty, D.C.	<i>The Changing Brain: Applying the Principles of Neuroplasticity to Pain, Posture, Stress and Rehabilitation</i> Brian Jensen, D.C. <i>Sponsored by Foot Levelers</i>
10:00-10:30 a.m.	BREAK: Complete your bingo card and meet all our amazing vendors by visiting the Exhibit Hall!		
10:30-11:30 a.m.	<i>Communicating Chiropractic Benefits: Science & Experiences</i> Brad Glowaki, D.C.	Documentation U need 4 2024 Sam Collins, D.C. <i>Sponsored by ChiroSecure</i>	<i>Ankle Sprains: Accelerate Healing with Advanced Muscle Integration Technique Protocol</i> Marco Belizaire, D.C. & Eric Gorman, D.C.
11:30 a.m.-12:30 p.m.	<i>Longevity – Our Survival Plan Evidence-Based Outcomes</i> Jen DePice, D.C. & Dean DePice, D.C.		
12:30-2:00 p.m.	LUNCH		
2:00-3:00 p.m	<i>Fascia: The Stability and Control of Position and Motion</i> P. Michael Leahy, D.C. <i>Sponsored by A.R.T.</i>	Documentation U need 4 2024 Sam Collins, D.C. <i>Sponsored by ChiroSecure</i>	<i>Prenatal and Pediatric Technique</i> Claudia Anrig, D.C.
3:00-4:00 p.m.	<i>The Life Effect of Chiropractic and Posture</i> Melissa Briscoe LaMarche, D.C.		
4:00-4:30 p.m.	BREAK: Complete your bingo card and meet all our amazing vendors by visiting the Exhibit Hall!		
4:30-6:30 p.m.	<i>Stress, The Brain, Disease and the Chiropractic Adjustment: The Science That Brings It All Together Leading To Improved Health and an Improved Human Experience!</i> Clint Steele, D.C.	Documentation U need 4 2024 Sam Collins, D.C. <i>Sponsored by ChiroSecure</i>	<i>Improving Patient Outcomes with TECAR Therapy</i> Donald C. DeFabio, D.C. <i>Sponsored by ScripHessco</i>

SATURDAY | September 30, 2023

TIME	JOHN A. WILLIAMS BALLROOM	ROOM 104	ROOM 105
8:00-10:00 a.m.	Biomechanics of Sagittal Plane Spine Displacement, Altered Sensori-Motor Control, and Abnormal Neuro-physiological Function Deed Harrison, D.C. Sponsored by CBP	The Modern Athlete Sean Drake, D.C. Sponsored by NeuFit	Laser based Care: Defining the Future Protocols of Neurological Health Kristin Hieshetter, D.C. Sponsored by Erchonia
10:00-10:30 a.m.	BREAK: Complete your bingo card and meet all our amazing vendors by visiting the Exhibit Hall!		
10:30-11:30 a.m.	Leveraging Cognitive Neuroscience and Brain-Body Chiropractic Research to Boost Human Performance Stephanie Sullivan, D.C., Ph.D.	Preparation, Performance and Recovery John Downes, D.C., Ashlie Linkhorn, D.C., Mark Kovacs, Ph.D. & Josh Glass, D.C.	Dare To Disagree: Challenge The Approach To Hormones, Autoimmune and Cancer Patrick Flynn, D.C. Sponsored by The Wellness Way
11:30 a.m.-12:30 p.m.	Evidence-Based or Subluxation-Based? The Wicked Problems in Chiropractic Research Christie Kwon, D.C.		
12:30-2:00 p.m.	LUNCH		
2:00-3:00 p.m.	Neurological Implications of the Eyes and the Spine Michael Longyear, D.C.	Preparation, Performance and Recovery John Downes, D.C., Ashlie Linkhorn, D.C., Mark Kovacs, Ph.D. & Josh Glass, D.C.	Technology and Chiropractic Moe Pisciotanno, D.C. Sponsored by Pro Adjusters
3:00-4:00 p.m.	Move It or Lose It: The Importance of Movement from a Neurophysiological Perspective Dominic Fetterly, D.C. Sponsored by NeuroLIFE Institute		
4:00-4:30 p.m.	BREAK: Complete your bingo card and meet all our amazing vendors by visiting the Exhibit Hall!		
4:30-5:30 p.m.	Optimizing Brain Fitness for Chiropractors: Harnessing Brainwave Entrainment and Latest Science for Enhanced Brain Function Patrick Porter, Ph.D. Sponsored by Brain Tap	Risk Management Cathy Wendland, D.C.	Why aren't patients healing after motor vehicle accidents? We uncover the missing link. Matt Di Duro, D.C. Sponsored by SoftWave
Closing 5:30-7:00 p.m.	A conversation with Robert F. Kennedy, Jr. Rob Scott, D.C., Ph.D.	—	—

LIFE U²⁰²³ REUNION

Reconnect, Rediscover and Reunite

LIFE VISION LIFE University it's in you. **extravaganza**

Celebrate your 5, 10, 15, 20, 25, 30, 35, 40 or 45 year class reunion with us at Life Vision Extravaganza (LVE)!

This year we are excited to offer two opportunities to celebrate your milestone reunion years! One will be during our Thirsty Thursday event at the Cobb Galleria Centre, and the other will be at our Athletic Festival hosted at Lupo Family Field.

While Thirsty Thursday will be open to only those registered for LVE, the Athletic Festival is open to all! And we want to see everyone there.

Thirsty Thursday
Thursday, September 28
6:00–8:00 p.m.

At the Vendor Hall at
Cobb Galleria Centre
2 Galleria Pkwy SE
Atlanta, GA 30339



Athletic Festival
Saturday, September 30
6:30–9:30 p.m.

At Lupo Family Field
Life University Campus
Across from 1415 Barclay Cir.
Marietta, GA 30060

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THE AMERICAN CHIROPRACTOR

MAGAZINE OF THE CHIROPRACTIC PROFESSION

Hosted 4 times a year!

UPCOMING LIFE LEADERSHIP WEEKENDS

Do you know someone who would make a great chiropractor?

Send them today to a LIFE Leadership Weekend (LLW), hosted by Life University.

— Leaders of the Vital Health Revolution!

Our next LLWs are

October 13-15, 2023!

RSVP by October 2

January 18-21, 2024

RSVP by January 6

If you have any questions before registering, please contact the Events office at 678.331.4332 or email us at Events@life.edu.

Register today at life.edu/VisitLife.

LIFEFORCE

Send a student to Life U today. Come Vibe with our Tribe. Ask us how: LIFEforce@life.edu

Founders Month for Research

September 2023

Has Chiropractic Care Positively Impacted Your Life?

If so, celebrate Chiropractic Founders Day during the entire month of September by supporting the advancement of Chiropractic through research.

By adding \$1 to each of your adjustments during the month of September, you will be donating to enhance neurological-based chiropractic research at Life University.

If you would prefer to make a one-time contribution, you may do so at life.edu/FoundersMonth.



#Contribute2Chiro
#Raise4Research

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& Friends



VENDOR HALL MAP

[illegible]

LIFE VISION EXTRAVAGANZA – SEPTEMBER 28-30

DISCOVER ATLANTA!

CALLING SPORTS ENTHUSIASTS, HISTORY & CULTURE BUFFS, & NATURE LOVERS

Don't miss an **Atlanta Braves game at Truist Park**, located just a stone's throw away from the Cobb Galleria Centre. The Braves will be taking on the Chicago Cubs on Thursday, September 28, and the Washington Nationals on Friday and Saturday, September 29-30. The start time for all games is 7:20 p.m. EST.

Before and after the game, take a stroll through the **Battery**, an immersive mixed-use development surrounding the stadium that boasts an incredible selection of shops and restaurants, making it the perfect spot to indulge in some pre- or post-game leisure.

For history buffs, venture downtown to visit the **Martin Luther King Jr. National Historic Site**. It offers a poignant journey through the life and legacy of the civil rights leader. The **Atlanta History Center** is another great option.

Or perhaps you're a fan of nature and wildlife. Explore the **Georgia Aquarium**, the largest in the Western Hemisphere, housing mesmerizing marine life from around the globe.

You may also enjoy a trip to **Zoo Atlanta**, a renowned zoological park home to over 1,000 animals representing more than 200 species from around the world.

So, venture beyond the event venue, and let Atlanta's vibrant spirit captivate you throughout your stay. Enjoy your time at the Cobb Galleria Centre and the many wonders this city has to offer!

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extravaganza

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LASTING LEGACY AWARDS

LASTING PURPOSE AWARDS

HONORS TO GIVE

The individual who has demonstrated a notable increase in giving or an expansion of their giving to Life University, supporting Lasting Purpose.

Awarded to – Amanda Apfelblat, D.C.

HONORS TO DO

The individual who contributes time, talent and treasure to Life University and the chiropractic profession.

Awarded to – Mr. Mackel Harris

HONORS TO LOVE

The individual who exemplifies the highest level of pride and love for Life U.

Awarded to – Deb Roche, D.C.

HONORS TO SERVE

The individual who has been a beacon for Life U in their service to their community and our profession.

Awarded to – Josh Paxton, D.C.

LASTING LEGACY AWARDS

2023 CHIROPRACTOR OF THE YEAR

Honors an individual who has made significant contributions to the chiropractic profession and leads the way for other doctors and patients. They exemplify Life U's tradition of excellence and have brought credit to the university and their profession through professional achievements or humanitarian service.

Awarded to – Eric Plasker, D.C.

DISTINGUISHED ALUMNUS/A AWARD

Honors a Life U alumnus who has reached the pinnacle of success in his or her career and has brought credit to themselves and to Life U. The contribution(s) do not need to be publicly renowned but should represent important creative effort or accomplishment with societal or educational value.

Awarded to – Stephen Welsh, D.C.

YOUNG ALUMNUS/A AWARD

Honors a young Life U alumnus, who has graduated within the last ten years, for his or her outstanding professional and community achievements.

Awarded to – Marcus Hummel, D.C.

HONORARY ALUMNUS/A AWARD

Honors a friend of Life U who has reached the pinnacle of their individual career and life success, including making a measurable difference in their profession, community and at Life University.

Awarded to – Deed Harrison, D.C.

HONORARY UNIVERSITY ADVANCEMENT TEAM AWARD

Honors a faculty or staff member who exemplifies his/her pride for Life U through assisting the advancement team and securing donations.

Awarded to – Michael Smith, Ph.D.

LIFETIME ACHIEVEMENT AWARD

Honors an individual who represents a lifetime of lasting purpose and dedication to the chiropractic profession and Life University.

Awarded to – Jerry Hochman, D.C.

Continue...

SPIRIT OF PHILANTHROPY AWARD

Honors an individual, family, association, corporation, or foundation with a proven record of providing major, ongoing financial support and leadership to Life University. Their generosity encourages others to take leadership roles in philanthropy toward Life U.

Awarded to – Julie M. Mayer-Hunt, D.C.

LIFETIME GIVING AWARD

Honors a donor who has given consistently and selflessly to Life University over the course of many years.

Awarded to – Stu Hoffman, D.C.

THE SUNSHINE LIFE AWARD

Honors an individual (non-DC) who exhibits the true mission of Life U shown by their Serving, Unwavering, Nurturing Spirit, and strives for Harmony, Impact, Nobility and Empathy in everything they do.

Awarded to – Mrs. Sandy Lupo

LIFEFORCE AWARDS

LIFEFORCE WILL NOT STOP AWARD

The LIFEforce - Will Not Stop Award is for that LIFEforce Tribe Member who has stayed committed, shown strength, and resilience and never stops educating and promoting Chiropractic - They are changing the world!

Awarded to – Paul McCartney, D.C.

LIFEFORCE IMPACT AWARD

A new LIFEforce Tribe Member who has committed to the LIFEforce program and mission. Through this award, we recognize those who exemplify the power of education and dedication to making a lasting impact through sharing Chiropractic with the world.

Awarded to – Stan Dombroski, D.C.

A large green graphic with a white circular outline. Inside the circle, the words "WE LEARN" are written in large, bold, white capital letters. Below this, the words "LIFE University" are written in a smaller, white serif font, with "LIFE" on the top line and "University" on the bottom line. At the very bottom, the phrase "it's in you." is written in a small, white sans-serif font.

WE LEARN

LIFE
University

it's in you.



Dr. Chuck Ribley Lasting Purpose Alumni Event Center

The center will serve the Life U community by creating an environment that will:

- Serve as a gathering and event space for students and alumni.
- Build community through alumni fellowship and networking opportunities.
- Create partnerships that allow Life U and its graduates to serve all communities.
- Ensure that Lasting Purpose is expressed and fostered with Life U graduates and the community.

"Make a difference ... You are the difference."

– Dr. Chuck "River" Ribley

Office of University Advancement | 800.543.3436
Advancement@life.edu | Alumni.life.edu



Future Site of the
**DR. CHUCK RIBLEY
LASTING PURPOSE
ALUMNI EVENT CENTER**



Get Social with Life U!



STAY IN THE KNOW WITH LIVING.LIFE.EDU!

SLICE OF LIFE BLOG | LIVING LIFE AT LIFE U PODCAST
FACES OF LIFE | MY 1ST QUARTERS | PRESS RELEASES



SCAN TO VISIT LIFE.EDU.

WE GROW



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